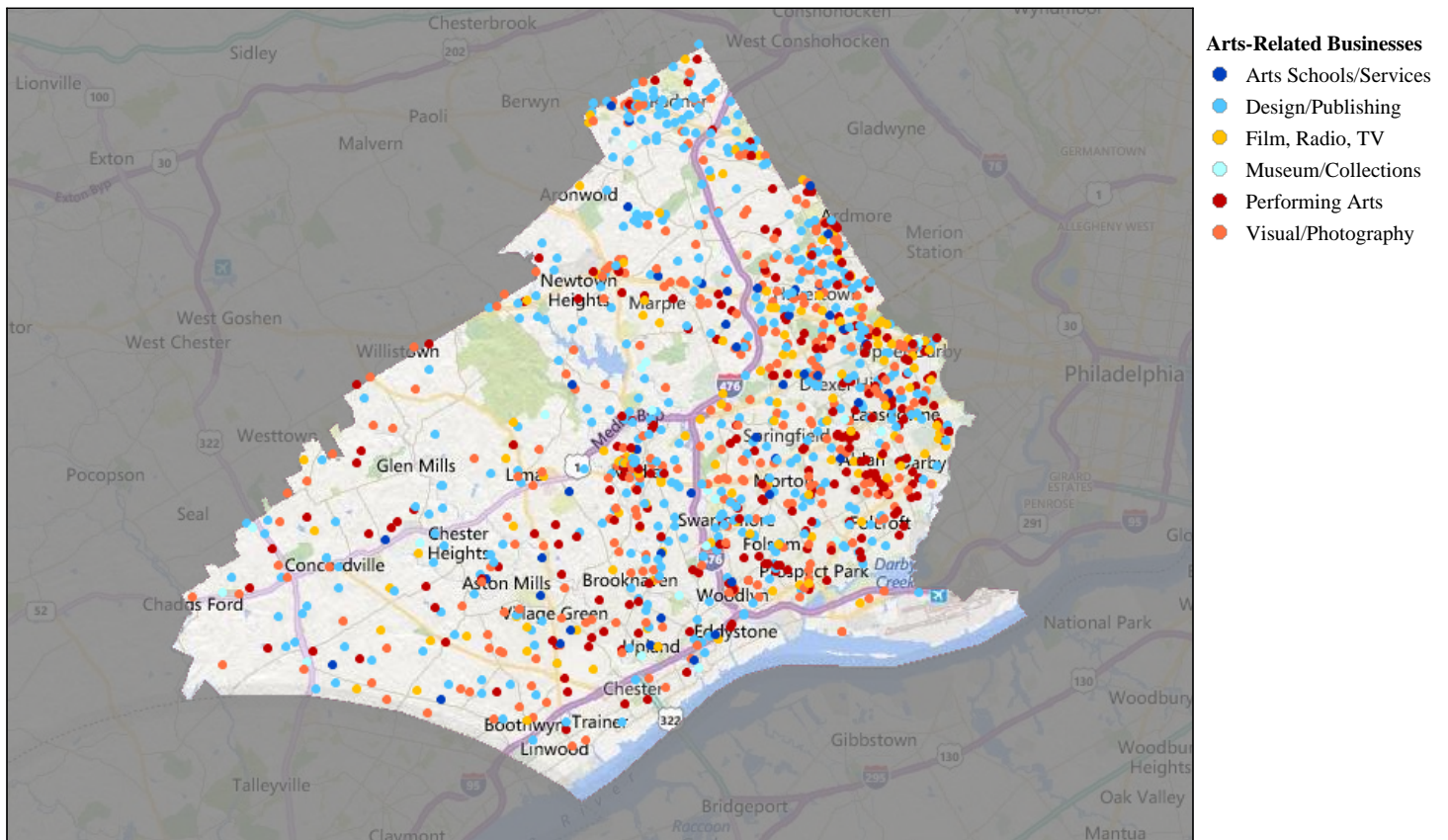


The Creative Industries in Delaware County, PA

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **Delaware County, PA**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy. In a global economy, the creative industries are durable and enduring local employers.

1,195 Arts-Related Businesses Employ 3,999 People



Delaware County, PA is home to 1,195 arts-related businesses that employ 3,999 people. The creative industries account for 4.2 percent of the total number of businesses located in Delaware County, PA and 1.6 percent of the people they employ. The map above plots the creative industries, with each dot representing a unique arts business establishment.

Nationally, 673,656 businesses are involved in the creation or distribution of the arts, and they employ 3.48 million people. This represents 4.0 percent of all U.S. businesses and 2.0 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of April 2017.

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**The Creative Industries Represent
4.2 Percent of All Businesses and 1.6 Percent of All Employees in
Delaware County, PA**

(Data current as of April 2017)

CATEGORY	BUSINESSES	EMPLOYEES
Arts Schools and Services	45	195
Agents	1	2
Arts Schools and Instruction	44	193
Design and Publishing	424	1,271
Advertising	78	465
Architecture	66	219
Design	275	538
Publishing	5	49
Film, Radio and TV	140	626
Motion Pictures	119	528
Radio	15	78
Television	6	20
Museums and Collections	26	129
Historical Society	7	18
Museums	15	61
Zoos and Botanical	4	50
Performing Arts	239	519
Dance	1	1
Music	94	209
Opera	1	1
Performers (nec)	94	161
Services & Facilities	36	87
Theater	13	60
Visual Arts/Photography	321	1,259
Crafts	21	62
Photography	229	686
Services	36	264
Visual Arts	35	247
GRAND TOTAL	1,195	3,999

Research Notes:

- These Creative Industries data are based solely on active U.S. businesses that are registered with Dun & Bradstreet. Because not all businesses are registered, our analyses indicate an under-representation of arts businesses (particularly those that are nonprofit arts organizations and individual artists). The data in this report, therefore, are an undercount.
- To define the Creative Industries, Americans for the Arts selected 644 8-digit Standard Industrial Classification codes that represent for-profit and nonprofit arts-centric businesses (out of more than 18,500 codes representing all industries).
- Reports for all 435 U.S. Congressional Districts, the 50 states and the District of Columbia, the 6,766 state legislative districts, and all 3,141 U.S. counties—as well as a full suite of user tools and a comprehensive list of the industries included in this analysis—are available for download at www.AmericansForTheArts.org/CreativeIndustries.